

Tennis means quality
that exceeds expectations,
just like Avira





Tennis was founded in Medellín in 1976 when it sold its first shirts, and opened its first shop eight months later. Today it is one of the most popular youth clothing brands in the country, with 111 shops in Colombia, Venezuela and Ecuador. Tennis owes its success to its founders' commitment "to win talented and selected partners." Its partner in data security is Avira.

For several years Avira has proudly managed virus protection for Tennis, a dynamic and youthful enterprise. You only have to enter one of its shops to see the energetic atmosphere, the attention to detail, the exceptional quality and the original style. Tennis is a company that knows about cutting-edge design and quality.

"Avira is fast, effective and reliable. That's what we look for," explained the engineer/system manager of Tennis.

"Tennis is a highly respected business in Colombia and enjoys widespread name recognition. I personally am one of its customers and I am pleased that they rely on us in the same way I rely on them when I buy their clothing: with total confidence," reflected Javier Fonseca, who manages Avira's activities in Colombia.

In a state of constant growth, Tennis is showing up in more and more places. This fact surely brings some security challenges, but the IT team is optimistic about the future thanks to Avira.

"We work hard. We are creative and expect a lot from our systems. As we expand our business, we are confident that Avira supports us along the way," the engineer pointed out.



tennis

"Thanks to the commitment of our reseller, Informática Activa in Medellín, the collaboration with Tennis has proven to be satisfying and productive," asserted Fonseca.

If you are looking for more than simply clothing, visit a Tennis shop. And if you want more than an antivirus, try Avira.

Contact:

SOGYO de Colombia
Bogotá: +57 1 406 0016 | Nacional: 01800 710 2166
info.avira@sogyo.net | www.sogyo.net

