Avira Battle Card

McAfee



Why Avira?

Avira provides dependable malware protection to computers, servers and networks both on-site and in the cloud. The company stands for internet freedom around the globe. Because of Avira's security expertise and award-winning antivirus software, today more than 100 million consumers and small businesses enjoy freedom from viruses, spam and other internet-based threats.

Efficiency | Reliability | Security

- No Backdoors!
- The only German AV Vendor
- More than 25 years of experience
- Minimal impact on the system
- All licenses include free updates and upgrades
- Virus definition updates delivered in small files for reduced download volume
- 24/7 Avira Support (optional)
- · Industry-leading scanning speed and accuracy
- Very few false positives

Benefits in comparison with McAfee:

Client and Server solution

- Higher detection rate
- Shorter reaction time for new signature updates

Client solution

- Better repair mechanisms
- Higher performance and lower need of hardware resources
- Better protection w/o internet connection during scan
- Better usability
- More useful local and online help

Management Console

· Better usability

Avira: Tested and certified by leading professional institutes

AV Comparatives:

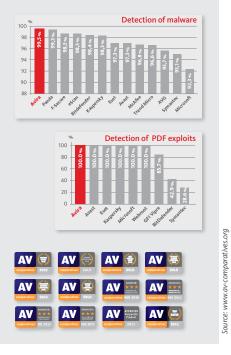
A long string of **Advanced+** ratings can only point to one thing: superior value and performance overall. So it's no surprise that Avira took home AV-Comparatives' "Top Rated Product" award award for 2011 among other top honors in the institute's annual review:

Gold Winner: Proaktive On-Demand Detection **Silber Winner:** On-Demand Malware Detection **Bronze Winner:** Overall Performance



The word is out:

Avira's combination of strong protection and streamlined performance is second to none.



Virus Bulletin:

In recent years, each independent review has reinforced a simple fact: Avira's server security product keeps moving farther ahead of the competition. The Virus Bulletin in February 2012: "Detection rates were pretty splendid, with a superb showing in the Response tests, and excellent scores in the RAP tests too, dropping a little in the proactive week but remaining impressive even there. No problems were noted in the certification sets, and a VB100 award was easily earned, maintaining Avira's clean sweep with 12 passes out of 12 in the last two years.



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